

NAME:

TO DO:

- | | | |
|--------------------------|---|--|
| <input type="checkbox"/> | Create a Brand | Color Scheme, Name, Font |
| <input type="checkbox"/> | Website | Landing Page for Rentals (& Sales) |
| <input type="checkbox"/> | Social Media | Profiles, Content, Blogs, & Posts |
| <input type="checkbox"/> | Webcasts | Webinars, Web Conferences, Short Info Marketing Videos |
| <input type="checkbox"/> | Print | Brochures, Rack Cards, Business Cards |
| <input type="checkbox"/> | Online | Banners, Directories, Google AdWords |
| <input type="checkbox"/> | Publicity | News Releases, Press Kits, Events, Articles |
| <input type="checkbox"/> | Sales Promotions | Know the Programs in Zengar [®] , Trainings, Contests or Coupons |
| <input type="checkbox"/> | Materials | Product Sheets, Flyers, Catalogs, Manuals, Educational Information |
| <input type="checkbox"/> | Trade Shows & Events | Exhibit Designs, Booth Graphics, Webcasts, Demo Sessions, Extra Equipment, Videos & Testimonials |
| <input type="checkbox"/> | Direct Marketing | Direct Mail, Email |
| <input type="checkbox"/> | Photography | Videos, Pictures |
| <input type="checkbox"/> | Search Engine Optimization (SEO) | Fiverr has Inexpensive Plans |

TOOLS:

- | | |
|------------------------------------|---|
| FDA Info | https://neuroptimal.com/fda-guidelines-statements |
| Health Canada | https://neuroptimal.com/health-canada-guidelines-statements |
| Trademark & Logo Policy | https://neuroptimal.com/trademark-logo-policies |
| New Consultation Flip Book | https://neuroptimal.com/pass-members/documents |

RESOURCES:

Websites, Brochures, Business Cards Fiverr.com, Upwork.com, Pinterest.com