

NeuroOptimal[®] Terms Reference Sheet

How to use and write specific terms related to NeuroOptimal[®].



+ English

Terms to **capitalize** and **always remain in English** both in written or spoken format:

Client

Instructor

Linear

Media Player

NeuroOptimal[®]
(when referring to the product)

PASS

Limited
(when referring to the license)

Unlimited
(when referring to the license)

Representative

Session
(ie: in French do not use Séance)

Stylus

Surface Pro

Train Player

Trainer
(ie: in French do not use Praticien)

Vault

Windows

zAmp

ZenConnect

Zengar[®]
(when referring to the company that created NeuroOptimal[®])

Zengar Institute Inc.

Registered trademarks that should always be **capitalized** and **have a registered mark**:

Dynamical Neurofeedback[®]

Have You Trained Your Brain Today?[®]

I Trained my Brain Today[®]

NeuroOptimal[®]

Zengar[®]



+ Caps