The 5 Circles of Marketing your NeurOptimal® Location

Your 5 Friends: 
- Intimate

Develop a ‘table’ at Conferences: 
- Community

Create a demo with their 5 friends: 
- Personal

Create Presentations to specific groups: 
- Visitors

Create a list of 5 fields to explore: 
- PTA’s, Counselor’s, Coach’s: 
- Friendly

Awareness
Education
Marketing