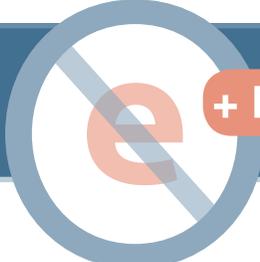


# NeuroOptimal® Terms Reference Sheet

How to use and write specific terms related to NeuroOptimal®.



**+ English**

Terms to **capitalize** and **always remain in English** both in written or spoken format:

Client

Instructor

Linear

Location

Media Player

PASS

Personal

*(when referring to our system)*

Professional

*(when referring to our system)*

Representative

Session

*(ie: in French do not use séance)*

Stylus

Surface Pro

Train Player

Trainer

*(ie: in French do not use praticien)*

Tunnels

Vault

Waterfalls

Windows

zAmp

ZenConnect

Zengar Institute Inc.

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I Trained my Brain Today®

NeuroOptimal®

Zengar®



**+ Caps**